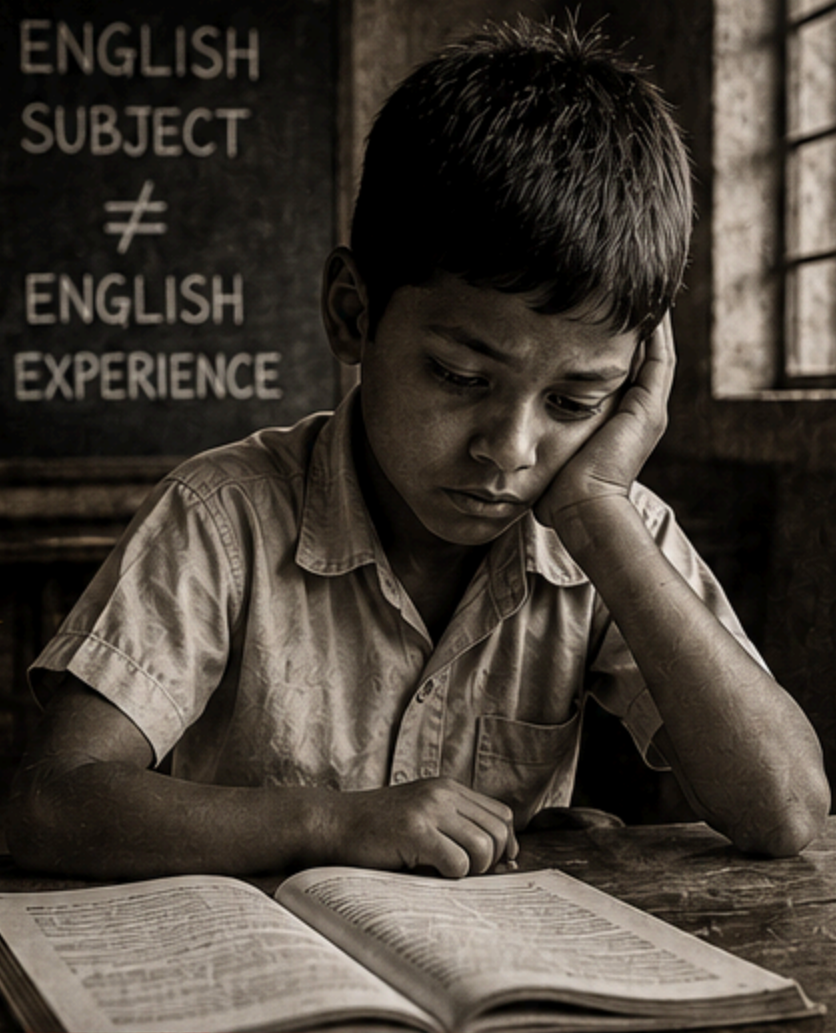


ENGLISH IS TAUGHT. BUT NOT LIVED.

THE ENGLISH GAP IN **RURAL WEST BENGAL**
IS SILENT TODAY, BUT COSTS A LIFETIME TOMORROW.



THE REALITY FOR RURAL PRIMARY CHILDREN



English is taught
as a subject
in **primary schools**.



Very little opportunity
to **hear, speak,**
or **practise English**
outside the classroom.



Learning is often
exam-oriented,
focused on memorising
rather than **using**.



Many children complete
primary school **without**
confidence to use
English in real life.



**WHEN ENGLISH BECOMES A BARRIER,
OPPORTUNITIES BECOME UNEQUAL.**

Education. Careers. Confidence. Future.

ALL AT RISK.



**LET'S GIVE EVERY RURAL CHILD
THE GIFT OF ENGLISH EXPOSURE,
PRACTICE AND CONFIDENCE.
LET'S OPEN THE DOOR TO THEIR FUTURE.**

SOURCE:

- West Bengal Board of Primary Education (Primary Curriculum)
- British Council – English Language Teaching Initiatives in West Bengal
- TeachingEnglish (British Council) – English Language Learning & Teaching Research